



# National Training & Education Council

## Second International Conference

### "Educational Organization Management systems"

#### ISO 21001:2018



**Prof. Khaled Abdel Ghaffar**  
Minister of High Education and  
Scientific Research



**Prof. Tarek Shawky**  
Minister of Education, Technical  
Education & Training

**SPONSORSHIP**  
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**Grand Nile Tower Hotel**  
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**11-12 November 2018**



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**Engineer / Hani Mahmoud**  
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Former Minister of Administrative Development  
Former Minister of Communications and Technology

**G. Secretary of Conference**  
**Dr. Medhat Abdel Wahab**  
G. Secretary of National Council  
Member of National Committee  
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**Vice-President of Conference**  
**Dr. Tarek El Hosary**  
Deputy Chairman of National Council  
Vice Dean of the High Graduate of Arab  
Academy for Science

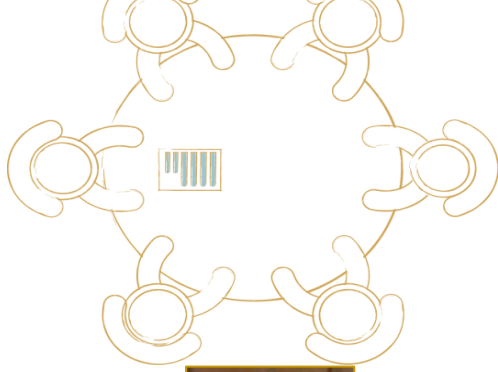
**Chairman of Scientific Committee**  
**Prof. Laila Lofty**  
Member of National Council Board  
President of Sadat Academy for  
Management Sciences

## SPONSORS



## MEDIA

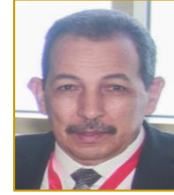




## Board of National Training And Education Council



**Prof. Tarek Al Hosary-Vice President**  
vice dean of high graduate  
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**Prof. Mohamed Atman-Member**  
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National Quality Institute



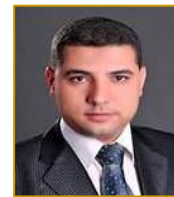
**Prof. Magdy Abdel Raouf-Member**  
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President of Sadat Academy  
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**Prof. Magdy Amin-Member**  
Director of The Professional  
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**Dr. Ashour Al Amry-Member**  
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for Adult Education



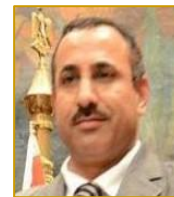
**Dr. Mohammed Lashin-Member**  
Exec. Manager of DeuZert Egypt  
National Committee for Formal  
and Non-Formal Education



**Con. Mohamed Abdel Hakim-Member**  
President of the General Association  
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**Dr. Medhat Abdel Wahab-G. Secretary**  
CEO of Orient, National Committee  
for Formal & Non-Formal Education



**Mr. Mohamed El Sayed-Exec. Manager**  
Human Resources Manager of the  
Administrative Development Union

In the context of activating the united nations development goals towards developing the education systems according to the latest international standards, and in our belief of the importance of the participation of all society segments in seeking to improve the efficiency of the Arab nation's human resources.

The National Training and Education Council is organizing the Second International Conference on Modern Trends in Training and Education Entitled " Educational Organizations Management System in Accordance with the International Standard ISO 21001:2018", which will provide opportunities of interaction with distinguished professors and scientists in the field of education.

### ABOUT THE ORGANIZER

The National Training And Education Council was established as one of the affiliated councils of the General Association for Management and Administration established since 1995 as a civil society NGO, headed by Mr. Eng. Hani Mahmoud, Former Minister of State for Administrative Development and Former Minister of Communications and Information Technology, and memberships of Sadat Academy for Administrative Sciences, the National Quality Institute, the General Authority for Adult Education of the Prime Ministry, the Professional Academy of Teachers, and International Standards Certification Egypt.

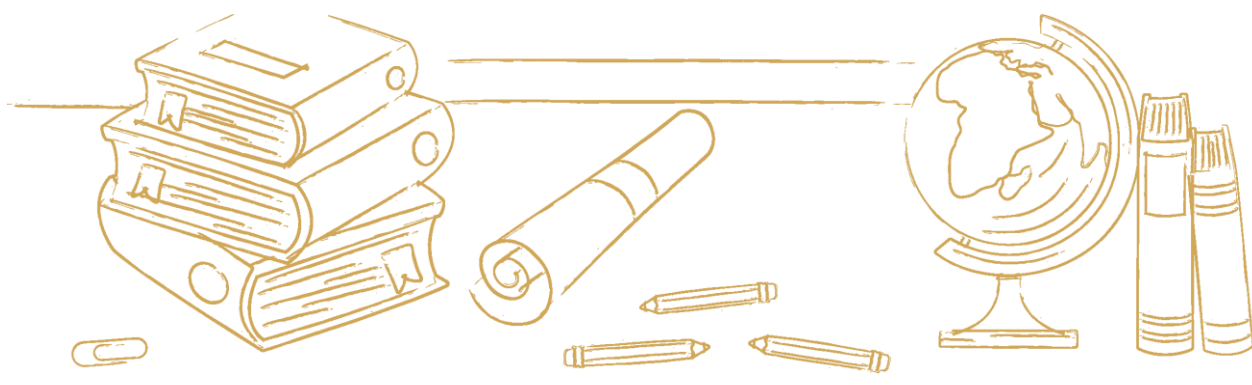
### CONFERENCE OBJECTIVES

The conference objective is to present the most recent international standard for the educational organizations management system released by the International Organization for Standardization (ISO), the International Standard ISO 21001:2018, which is considered as a standard for the quality of educational organisations management system, where concepts, terms and requirements of this standard will be presented and discussed, hoping to standardize the concepts and methodology of the management systems of education services providers to ensure the quality of the educational process outputs by embracing, applying and exercising the requirements of the ISO 21001:2018 standard, and to exchange ideas and views on how to gain the benefits with respect to Arab culture.

### CONFERENCE AXES

Within main sessions, the conference will address the following Axes':

- 1<sup>st</sup> Axis: The educational organisations management system
- 2<sup>nd</sup> Axis: Applications of the educational organisations management system
- 3<sup>rd</sup> Axis: Measurement and evaluation of learning outcomes
- 4<sup>th</sup> Axis: The role of the civil society organizations in education in Egypt
- 5<sup>th</sup> Axis: Successful experiences in the field of education
- 6<sup>th</sup> Axis: Advanced technology in education







## CHAIRMEN OF SESSIONS



**Prof. Ahmed Moussa**  
Former Minister of Education,  
Technical Education & Training



**Prof. Essayed Abdul Khalik**  
Former Minister of High Education &  
Scientific Research



**Prof. Mohamed El Khosht**  
President of Cairo University



**Prof. Abdel Wahab Ezzat,**  
President of Ain Shams University



**Prof. Tarek Al Hosary**  
Vice-President of the National  
Council for Training and  
Education



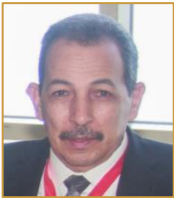
## SPEAKERS



**Dr. Jürgen Heene**  
Head of delegation Germany in  
ISO PC 288 EOMS.  
President of DeuZert-Germany



**Dr. Talaat Abdel kawi**  
President of the Union Federation of  
Associations and NGOs in Egypt



**Prof. Mohamed Etman**  
Chairman of the National Quality  
Institute



**Prof. Layla Lotfy**  
President of Sadat Academy for  
Administrative Sciences



**Prof. Magdy Amin**  
Director of the Professional  
Academy of Teachers



**Prof. Ramadan Mohamed**  
Director of the National Center for  
Examinations and Educational  
Assessment



**Eng. Ashraf Afifi**  
Chairman of the General  
Organisation for Standardization  
and Quality



**Dr. Mohamed Lashin**  
Executive Manager of International  
Standards Certification Egypt &  
DeuZert Egypt



**Dr. Ashour El Emari**  
Chairman of the General Authority  
for Adult Education - Prime  
Ministry



**Dr. Medhat Abdel Wahab**  
G. Secretary of National Council for  
Training and Education

## SUCCESS STORIES



**Dr. Hassan Rateb**  
Chairman of Sinai University  
Board Member of Suez Canal University



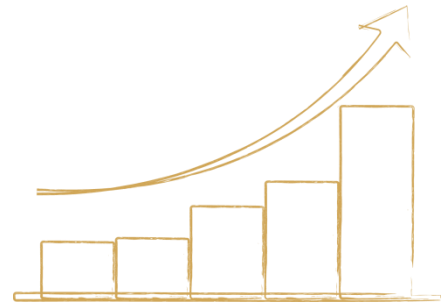
**Dr. Nawal El Degwy**  
Chairman of October University  
for Modern Sciences and Arts



**Prof. Siddiq Afifi**  
Chairman of The Higher Institute  
of Technology



**Eng. Mazen Hana**  
Regional Manager of  
CERTIPORT Egypt



## SCIENTIFIC RESEARCHES



**Ms. Areej Al Saghir**  
Chairman of Ruja International  
Academy for Consulting &  
Training, Kuwait



**Dr. Ziad Al Haidary**  
International Assessor and  
Consultant of Training Services  
Quality



**Eng. Antonius Michael**  
Microsoft Certified Education  
Consultant



## SCIENTIFIC RESEARCHES

For who wish to participate by submitting a research paper:

- The paper should be relevant to the topics.
- The paper should provide a completed works and introduces the final results.
- Provided papers should be in Arabic within 25 pages including references.
- Provided papers should be on (A4) Arial (size 14), a distance (1.5).
- Provided paper shall be reviewed by an arbitration committee for evaluation.
- Provided paper are limited to 10-minute presentation in conference sessions.
- Paper should be sent by e-mail to a maximum of 20 days prior to the conference.
- The reply shall be sent by the scientific committee via e-mail within a week.

## SCIENTIFIC COMMITTEE

- Prof. Layla Lotfy (Head of Scientific Committee), Chairman of Sadat Academy for Management Sciences
- Prof. Mohamed Saleh Hashim, Board Member of the National Academy of Training Youth
- Prof. Essam Amar, Consultant at the Educational Research Center

## TARGETED AUDIENCE

This conference is aimed to all interested parties in the field of education in Egypt & the Arab countries:

- Leaders and employees of the ministries of higher education
- Leaders and employees of the ministries of education
- Deans of colleges and heads of academic departments
- Faculty members and teachers
- Advisors and researchers in the field of education
- Owners and directors of private sector schools, institutes and universities

## WITH THE PRESENCE OF

- Sir. Magdi Habib Yacoub, president of Magdi Yacoub Heart Foundation
- Prof. Mohamed Ghoneim, pioneer of kidney transplantation in Egypt and the Arab world
- Prof. Gaber Nasar, chairman of the Egypt University of Science and Technology
- Prof. Mostafa El Sayed, board member of Zewail City of Science and Technology

And several leaders and education experts in Egypt and the Arab world

In addition to Arab media pioneer, Mr. Hamdi El Konayesi and a group of journalists and reporters

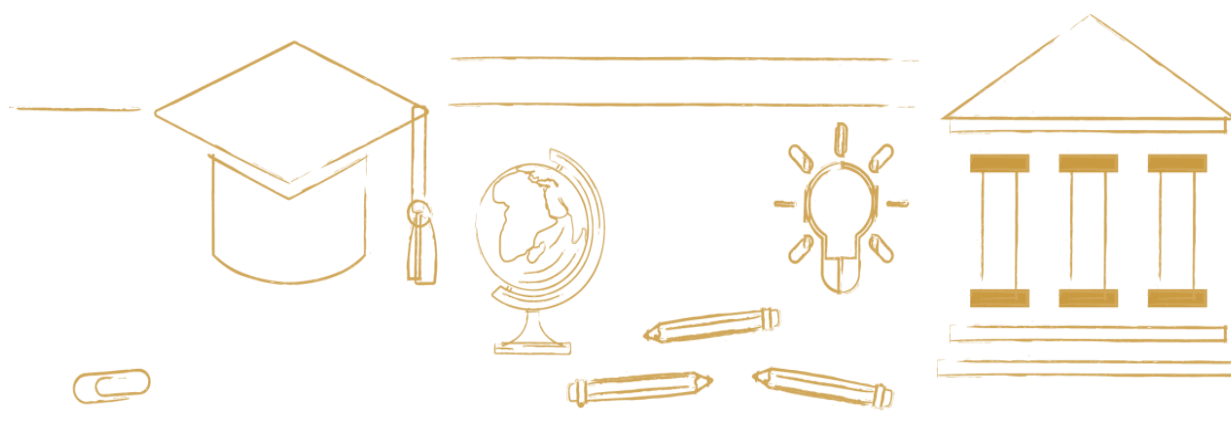
## INVITATIONS

- A selection of ambassadors and heads of cultural missions in sister countries embassies
- A selection of heads of standardization and metrology and quality authorities in Arab countries



## ADVANTAGES OF SPONSORING

Advantages of Sponsor	Platinum	Golden	Silver
Print the logo on all announcements for the conference media campaign.	√	√	√
Print the logo on the main banner of the conference.	√	√	√
Print the logo on conference publications	√	√	√
Allocate 2 internal pages count in the conference research brochure.	√		
Allocate one internal page count in the conference research brochure.		√	
Put a banner of 2 meters x 80 cm in the main entrance of the conference.	√	√	√
Provide free space at the exhibition associated with the conference	√	√	
Get 10 free invitations to attend the conference	√	√	√
Honoring and handing over the Platinum shield	√		
Honoring and handing over the gold shield		√	
Honoring and handing over the certificate of conference			√
A press interview with one of the Egyptian national newspapers	√		
A televised meeting with the media sponsor of the conference	√		
Lecture to publicize the activities and services of the sponsor	√		
A 30% discount on the consultation fees to obtain a certificate of conformity	√		
A 20% discount on the consultation fees to obtain a certificate of conformity		√	
A 10% discount on the consultation fees to obtain a certificate of conformity			√
FREE NTEC Membership	√	√	√





## PRESCRIBED FEES

For Egyptians

- £ EG 3000 to attend the conference.
- Add £ EG 1000 to submit and publish a research paper in the conference brochure.

For Non-Egyptians

- \$ US 700 to attend the conference (travel and accommodation **NOT INCLUDED**)
- Add \$ US 300 to submit and publish a research paper in the conference brochure.

## SPONSORSHIP FEES

- £ EG 100,000 Platinum Sponsor
- £ EG 75,000 Golden Sponsor
- £ EG 50,000 Silver Sponsor

## ADVERTISING FEES IN THE CONFERENCE BROCHURE

- £ EG 25,000 Front cover
- £ EG 20,000 Back cover
- £ EG 15,000 Inside the front or back cover
- £ EG 10,000 Internal pages

Special discount on attendance fees for educational organisations and research centers in the field of education

## TERMS OF PAYMENT

- Cash or cheque at the headquarters of the National council, 1 Mohamed Fahmy street, Nasr City, Cairo
- Transfer via Western Union, NTEC Executive Director, Mr. Mohammad Mustafa Mohamed
- Transfer via Banque Misr, National Council for Training and Education, account number 65490-1-115

## GENERAL NOTES

It is important to register via conference website to facilitate communication.

Attendees will receive a certificate of attendance.

The participant must take into account the conditions of entering the country in which the conference is held regarding visa and entry procedures.

## FOR MORE INFORMATION

Please contact the “National Training and Education Council”

Conference link: <http://ntecouncil.org/conference2.aspx>

Website: [www.ntecouncil.org](http://www.ntecouncil.org)

Email: [info@ntecouncil.org](mailto:info@ntecouncil.org)

Phone: 00202 22611 600 - 002 0100 9080 653 - 002 010003 444 62

## FOR REGISTRATION

Please register through the following link: <http://www.ntecouncil.org/conference2.aspx>

## AGENT IN SAUDI ARABIA

Afaq El Maarifah Co. 00966-550675515 - [mostfasalhom@gmail.com](mailto:mostfasalhom@gmail.com)